

Brought to you by
Worcester News

JOBS and **CAREERS** fairs 2012

Sponsored by

Bright 

www.brightassessing.com

Fairs held on **Thursday March 22nd** and **Thursday September 20th**

Opening Times **10.00am - 4.00pm • FREE ADMISSION**

Fairs held at **The Guildhall, High Street, Worcester**

RESERVE YOUR STAND NOW

To book a stand at the fair or for any further enquiries
call **Richard Hencher** Event Co-ordinator on **01905 742355**
or email: richard.hencher@midlands.newsquest.co.uk
worcesternews.co.uk/newspaperevents

Worcester News

JOBS and CAREERS

fairs 2012

Bright exhibited at our first Careers Fair in Worcester in September, which was really successful for us. We had over 80 enquiries into our assessing course on the day from people who were looking for a job or a new career, many of whom had experienced rejection after rejection and felt we had provided them with a lifeline! Following the fair 10 people have registered onto our assessing course which we will be helping into work as soon as they have completed the course.

The event was really well organised from start to finish and everything we needed was provided. The event organiser was really helpful and told us what we could expect on the day. We received excellent promotion prior to the event with many people coming to the fair just to see us. All of the team at Bright really enjoyed the day, it was a great opportunity for us to meet people face to face and tell them what we do!

Can't wait for the next one!

Samantha Thwaites

Samantha Thwaites,
Marketing Manager, Bright Assessing Ltd

Bright 

Introduction

This is your personal invitation to the Worcester News Jobs and Careers Fairs for 2011. Now in its 11th year, the 2012 fairs will take place on Thursday 22nd March and Thursday 20th September at the Guildhall, Worcester. The Guildhall is well located for pedestrian access to the City Centre, allowing for both passing trade and conscious decision makers.

Last Year

A total of 1,600 people attended the Jobs and Careers Fairs in 2011. We saw a good cross-section of people looking for opportunities, vacancies and further education. We received very positive feedback from exhibitors and visitors alike for both events.

Publicity

The comprehensive pre-promotional campaign for our events is unrivalled and includes promotional advertisements across a variety of Newsquest publications and websites including:

- Worcester News • Berrow's Worcester Journal • Malvern Gazette
- Ledbury Reporter • Evesham / Cotswold / Pershore Journal
- Hereford Times • Ludlow Advertiser • Bromsgrove / Droitwich Advertiser • Redditch Advertiser • Alcester Chronicle
- Kidderminster Shuttle • Stourbridge News • Halesowen News
- Dudley News

This large cross-section of newspapers boasts a combined readership in print and online of 617,765 (JICREG / Etelmar Oct 11) giving increased awareness of our forthcoming events.

We will publish editorial announcements and articles up to and after the event within the Worcester News.

Pre-promotion of the Jobs and Careers Fairs on the Internet via worcesternews.co.uk/advertising/events/jc

Upload of all exhibitors onto a Jobs and Careers Fair link via worcesternews.co.uk following the event.

Exhibition Package

The Jobs and Careers Fairs take place at the Guildhall, within Lower Hall. And will incorporate the Court Room as part of the exhibition, depending on exhibitor numbers.

The event will run from 10.00am-4.00pm. We would ask all exhibitors to ensure that their stands are ready by 9.30am, in time for visitors arriving at 10.00am.

**SAVE 20% WHEN YOU BOOK FOR BOTH CAREERS FAIRS
PACKAGES START FROM ONLY £400 + VAT**

Gold package

Exhibition stand 7ft wide
(incorporating 6ft x 2ft table)

Exhibition stand on the Worcester News
Virtual Jobs Fair

Pre event editorial (approx 250 words)
including photo

15cm deep x 3 col (8.5cm) wide full colour
advert in the pre event supplement

Buffet lunch for up to 4 people

Refreshments throughout the day

One fair price £750 + vat

Two fair price £600 + vat per fair

Silver package

Exhibition stand 7ft wide
(incorporating 6ft x 2ft table)

15cm deep x 3 col (8.5cm) wide full colour
advert in the pre event supplement

Buffet lunch for up to 4 people

Refreshments throughout the day

One fair price £500 + vat

Two fair price £400 + vat per fair

Deadlines

Fair Date	Booking Deadline	Copy Deadline
March 2012	2nd March	9th March
September 2012	3rd September	7th September

To book a stand at the fair or for any further enquiries call Richard Hencher Event Co-ordinator on 01905 742355 or email: richard.hencher@midlands.newsquest.co.uk worcesternews.co.uk/newspaperevents

JOBS and CAREERS fairs 2012

BOOKING FORM

Company Details:

Name:.....

Name as you wish to appear in the event programme (if different from above):
.....

Invoicing Address:.....
.....

Postcode:.....

Local Address (if different from above):.....
.....

Postcode:.....

Telephone Number:.....

Fax Number:.....

Website Address:.....

Contact Details:

Name:.....

Telephone Number:.....

Mobile Number:.....

Email Address:.....

Nature of Business:.....

Jobs & Careers Fairs (please tick your choice):

PACKAGE	SPONSORSHIP	GOLD	SILVER
Thursday 22 nd March 2012:	<input type="checkbox"/> £1,000 + VAT	<input type="checkbox"/> £750 + VAT	<input type="checkbox"/> £500 + VAT
Thursday 20 th September 2012:	<input type="checkbox"/> £1,000 + VAT	<input type="checkbox"/> £750 + VAT	<input type="checkbox"/> £500 + VAT
Both Events:	<input type="checkbox"/> £2,000 + VAT	<input type="checkbox"/> £1,200 + VAT	<input type="checkbox"/> £800 + VAT

Number for Lunch (max 4):

Special dietary requirements and number:

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Stand Requirements:

Each exhibition stand comes with x1 table and x2 chairs. Please detail below if your requirements are different from this (i.e. no table, 1 chair, electric, bringing display boards for behind stand etc):

Table:.....

Chairs:.....

Electric required:.....(If you require electric, please ensure you bring an extension lead with you)

Any other relevant information:.....

.....

.....

.....

Authorised by:

Name:.....

Signed:.....

Position:.....

Please complete and return this form to:

By post: Richard Hencher
Jobs & Careers Fair Coordinator
Worcester News
Berrows House
Hylton Road
Worcester.
WR2 5JX

By Fax: 01905 742375

By email: richard.hencher@midlands.newsquest.co.uk

