

JOBS



CAREERS

Brought to you by
Worcester News

FAIRS 2014

Fairs held on

**Thursday March 13th &
Thursday September 11th**

Opening Times

10.00am - 4.00pm

FREE ADMISSION

Location

**The Guildhall,
High Street, Worcester**

**RESERVE YOUR STAND NOW
TO TAKE ADVANTAGE OF THIS
OPPORTUNITY**

To book a stand at the fair
or for any further enquiries call the
Event Co-ordinators on 01905 742355
or email: jobfair@worcesternews.co.uk

Sponsored by

Bright



www.brightassessing.com

We had over 80 enquiries into our assessing course on the day from people who were looking for a job or new career.

The event was really well organised from start to finish and everything we needed was provided.

The event organiser was really helpful and told us what we could expect on the day. We received excellent promotion prior to the event with many people coming to the fair just to see us. All of the team at Bright really enjoyed the day, it was a great opportunity for us to meet people face to face and tell them what we do!

Can't wait for the next one!

Samantha Thwaites

Samantha Thwaites, marketing Manager, **Bright** 
 Bright Assessing Ltd (Event Sponsor).

The Worcester Careers Fair was highly beneficial for Aldi, as we were able to interview for a variety of positions, in an informal and relaxed environment. As a result, Aldi has been able to appoint three new Store Managers, nine people have been offered a work trial within our stores and a further seven people have been offered an interview and are currently looking to work with us.

Aldi has been very well received in Worcester and we're looking forward to attending the careers fair again in 2014.

Kelly O'Shea

Kelly O'Shea, Regional Resourcer,
 ALDI Stores



Introduction

This is your personal invitation to the Worcester News Jobs and Careers Fairs for 2014. Now in it's 13th year, the 2014 fairs will take place on Thursday 13th March and 11th September at the Guildhall, Worcester. The Guildhall is well located for pedestrian access to the City Centre, allowing for both passing trade and conscious decision makers.

Last Year

A total of 1,600 people attended the Jobs and Careers Fairs in 2013.

We saw a good cross-section of people looking for opportunities, vacancies and further education. We received very positive feedback from exhibitors and visitors alike for both events.

Publicity

The comprehensive pre-promotional campaign for our events is unrivalled and includes promotional advertisements across a variety of Newsquest publications and websites including:

- Worcester News • Berrow's Worcester Journal • Malvern Gazette
- Ledbury Reporter • Evesham / Cotswold Journal
- Hereford Times • Ludlow Advertiser • Bromsgrove / Droitwich Advertiser
- Redditch / Alcester Advertiser • Kidderminster Shuttle
- Stourbridge News • Halesowen News • Dudley News

This large cross-section of newspapers boasts a combined readership in print and online of 628,972 (JICREG / Etelmar May 2013) giving increased awareness of our forthcoming events.

We will publish editorial announcements and articles up to and after the event within the Worcester News.

Pre-promotion of the Jobs and Careers Fairs on the Internet via worcesternews.co.uk/jc

Upload of all exhibitors onto a Jobs and Careers Fair link via worcesternews.co.uk following the event.

Exhibition Package

The Jobs and Careers Fairs take place at the Guildhall, within Lower Hall. And will incorporate the Court Room as part of the exhibition, depending on exhibitor numbers.

The event will run from 10.00am-4.00pm. We would ask all exhibitors to ensure that their stands are ready by 9.30am, in time for visitors arriving at 10.00am.

SAVE 20% WHEN YOU BOOK FOR BOTH CAREERS FAIRS PACKAGES START FROM ONLY £400 + VAT

Gold package

Exhibition stand 7ft wide
 (incorporating 6ft x 2ft table)
 30 day online business profile
 Pre event editorial (approx 250 words)
 including photo
 15cm deep x 3 col (8.5cm) wide full colour
 advert in the pre event supplement
 Buffet lunch for up to 4 people
 Refreshments throughout the day
One fair price £750 + vat
Two fair price £600 + vat per fair

Silver package

Exhibition stand 7ft wide
 (incorporating 6ft x 2ft table)
 15cm deep x 3 col (8.5cm) wide full colour
 advert in the pre event supplement
 Buffet lunch for up to 4 people
 Refreshments throughout the day
One fair price £500 + vat
Two fair price £400 + vat per fair

Deadlines

Fair Date	Booking Deadline	Copy Deadline
March 2014	21st February	28th February
September 2014	22nd August	29th August

To book a stand at the fair or for any further enquiries
 call the Event Co-ordinators on 01905 742355

or email: jobfair@worcesternews.co.uk

worcesternews.co.uk/jc



BOOKING FORM

Company Details:

Name:.....

Name as you wish to appear in the event supplement (if different from above):
.....

Invoicing Address:.....
.....

Postcode:.....

Local Address (if different from above):.....
.....

Postcode:.....

Telephone Number:.....

Fax Number:.....

Website Address:.....

Main Contact Details of Person managing staff on the day:

Name:.....

Telephone Number:.....

Mobile Number:.....

Email Address:.....

Nature of Business:.....

Jobs & Careers Fairs (please tick your choice):

PACKAGE	SPONSORSHIP	GOLD	SILVER
Thursday 13 th March 2013:	☐ £1,000 + VAT	☐ £750 + VAT	☐ £500 + VAT
Thursday 11 th September 2013:	☐ £1,000 + VAT	☐ £750 + VAT	☐ £500 + VAT
Both Events:	☐ £1,600 + VAT	☐ £1,200 + VAT	☐ £800 + VAT

Number for Lunch (max 4):

Special dietary requirements and number:

.....

Stand Requirements:

Each exhibition stand comes with x1 table and x2 chairs. Please detail below if your requirements are different from this (i.e. no table, 1 chair, electric, bringing display boards for behind stand etc):

Table:.....

Chairs:.....

Electric required:.....(If you require electric, please ensure you bring an extension lead with you)

Will you be bringing your own table cloth: Yes / No* (delete as appropriate)

Any other relevant information:.....

.....

.....

.....

Authorised by:

Name:.....

Telephone Number:.....

Mobile Number:.....

Email Address:.....

Signed:.....

Position:.....

Please complete and return this form to:

By post: Richard Hencher
Jobs & Careers Fair Coordinator
Worcester News
Berrows House
Hylton Road
Worcester.
WR2 5JX

By Fax: 01905 742375

By email: richard.hencher@midlands.newsquest.co.uk

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